

Digital Growth Program 2026 EOI

Form Preview

Welcome

* indicates a required field

Introduction

Before completing this EOI, you should have read the Digital Growth Program guidelines and attended at least 2 Digital Growth Workshops.

Incomplete applications and/or applications received after the closing date will not be considered.

Please contact the Economic Development Team at business@hobartcity.com.au or on 03 6238 2879 if you have any questions.

More help is available to use this form, download the [Help Guide for Applicants](#) or check out [SmartyGrants applicant FAQs](#).

Application Number

This field is read only.

The identification number or code for this submission.

Privacy notice We pledge to respect and uphold your rights to privacy protection under the [Australian Privacy Principles](#) (APPs) as established under the *Privacy Act 1988* and amended by the *Privacy Amendment (Enhancing Privacy Protection) Act 2012*. To view our privacy statement, go to <https://www.hobartcity.com.au/privacy>.

Commercial in confidence The information you provide as part of your grant application will be treated as commercial in confidence. This information will be used for the purposes of assessing your grant application and, if successful, it will also be used in the management of your grant agreement. The Council will not disclose this information unless required or permitted by law.

Eligibility requirements

Who can apply?

To participate, businesses must be an individual, partnership, company or trust that:

- is independently owned and operated
- has an annual turnover between \$45,000 and \$2 million
- has less than 20 full time equivalent (FTE) employees
- holds an active ABN registered in Tasmania
- Currently be operating within the [Hobart LGA](#)

Ineligible:

- - Businesses that have overdue payments or outstanding compliance issues with the City of Hobart

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I confirm I have read and understood the guidelines and eligibility criteria, and this application meets all program requirements. *

Yes

Have you or your business applied for a grant from the City of Hobart before? *

Yes

No

Unsure

Have you, your group or your organisation received a grant from the City of Hobart before? *

Yes

No

Unsure

Applicant Details

* indicates a required field

Business details

Business name *

Organisation Name

Business street address *

Address

This address must be within the City of Hobart

Website

Must be a URL.

Facebook

Must be a URL.

Instagram

Must be a URL.

Do you have any other relevant social media or digital presence?

Please provide the URL, where appropriate

Business ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register

ABN

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Entity name
ABN status
Entity type
Goods & Services Tax (GST)
DGR Endorsed
ATO Charity Type More information
ACNC Registration
Tax Concessions
Main business location

Must be an ABN.

Contact details

Contact person *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Applications must be submitted from the business owner/ manager/appropriate signatory and not a third party (such as an accountant).

Position *

Mobile Phone Number *

Must be an Australian phone number.

Email address *

Must be an email address.

Digital Growth Workshops

Which workshops did you attend? *

- | | |
|--|---|
| <input type="checkbox"/> Website optimisation and SEO - Tuesday 31 March | <input type="checkbox"/> Email marketing and customer engagement - Thursday 9 April |
| <input type="checkbox"/> Digital advertising - Thursday 2 April | <input type="checkbox"/> Automation - Tuesday 14 April |
| <input type="checkbox"/> Social media and content strategy - Tuesday 7 April | <input type="checkbox"/> E-Commerce - Thursday 16 April |

At least 2 choices must be selected.

Describe your digital need or opportunity

If you need help answering any of these questions, please contact the Project Manager Economic Development, Elise McCaskie at business@hobartcity.com.au or call 03 6238 2879.

Describe the digital challenge or opportunity you want to address: *

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Why is this important to grow your business? *

How will this improve your digital capability? *

How are you currently tracking the performance of your digital presence? *

Are you seeking to engage a digital agency to deliver your project, or are you planning to deliver it yourself? *

- Digital agency In-house Unsure

Do you currently have a specific project in mind? *

- Yes No

You don't need to have a specific project in mind to apply for the program, your mentor can help you to develop a plan if your EOI is successful

If yes, please describe the project

If you currently use a Digital Agency or you have one in mind to deliver the project, please provide their details (must be located within the Hobart LGA for this project)

If yes, please provide their details. Please note that you do not need to engage an

If you already have a quote to deliver the project and/or a project plan, please upload it here

Attach a file:

This is not required to apply for the program, your mentor can help you with this is your EOI is accepted.

If you are able to make a funding co-contribution, please provide the amount that you are able to contribute

Must be a dollar amount.

Feedback

* indicates a required field

Applicant feedback

You are nearing the end of the application process. Before you review your application and click the SUBMIT button please take a few moments to provide some feedback.

Please indicate how you found the online application process: *

- Very easy Easy Neutral Difficult Very difficult

How many minutes in total did it take you to complete this application?

Must be a number.

Estimate in minutes i.e. 1 hour = 60

How did you find out about this program? *

- Another Website (please tell us which site in the box below) Social Media
- City of Hobart Website Was told by a staff member from the City of Hobart
- Hello Hobart Word of mouth
- Received an email from the City of Hobart Other:

You may select more than one option.

I consent to be contacted by the City of Hobart via the City Economy newsletter to receive information about other grants and any other similar topics including the opportunity to register my business on Hello Hobart (www.hellohobart.com.au)

- Yes No

Please provide us with your suggestions about any improvements and/or additions to the application process/form that you think we need to consider.